

DOSS PTA 2018-2019 Partners In Education SPONSOR TIERS

<u>Diamond Owls (\$4000 +)</u>	<u>Platinum Owls (\$2,500 - \$3,999)</u>	<u>Gold Owls (\$1,500 - \$2,499)</u>
<ul style="list-style-type: none"> ☐ Table at After School Showcase event* ☐ Prominent recognition on parent-facing Doss Yeti-style mug ☐ H'Owl Sponsorship*** <ul style="list-style-type: none"> • Prominent H'Owl banner recognition with logo • Prominent logo recognition on tote bag (with insert) and event promotional items • Option to sponsor a carnival booth OR have a manned promotional table. First pick on time for performance demo • Blast thank-you with web link ☐ Spring Party Sponsorship***** <ul style="list-style-type: none"> • Prominent logo on Spring Party website • Recognition during live auction • Other Spring Party promo materials to be determined by Spring Party committee ☐ Blast newsletter thank-you with web link ☐ Doss PTA President and PIE Chair recognition photo at end-of-year event shared through Doss PTA media ☐ Doss PTA homepage web link to company website ☐ Largest outdoor banners <i>both</i> on Far West and on Richcreek Rd. at Lucy Read ☐ 2 Wednesday Folder flyers ☐ 2 Doss PTA Facebook posts with website link thanking business for sponsorship ☐ 2 thank-you mentions in Doss weekly Blast ☐ Prominent placement of company logo on both Doss folder and planner 	<ul style="list-style-type: none"> ☐ Table at After School Showcase event* ☐ H'Owl Sponsorship**** <ul style="list-style-type: none"> • H'Owl Banner recognition with logo • Tote bag with logo • Manned promotional table • Blast thank-you with web link ☐ Spring Party Sponsorship***** <ul style="list-style-type: none"> • Logo placement on Spring Party website (may be in floating banner) • Recognition during live auction • Other Spring Party promotional materials to be determined by Spring Party committee • Blast thank-you with web link ☐ Recognition/thank-you at end-of-year ☐ Doss PTA homepage web link to company website ☐ Outdoor banners on Far West <i>and</i> Richcreek Rd. at Lucy Read ☐ 2 Wednesday Folder flyers ☐ 2 Doss PTA Facebook posts with website link thanking business for sponsorship ☐ 1 thank-you mention in Doss weekly Blast ☐ Prominent placement of company logo on both Doss folder and planner 	<ul style="list-style-type: none"> ☐ Table at After School Showcase event* ☐ Select to either sponsor H'Owl or Spring Party <ul style="list-style-type: none"> ☐ H'Owl Sponsorship*** <ul style="list-style-type: none"> • Banner promotional table • Blast thank-you with web link ☐ Spring Party Sponsorship***** <ul style="list-style-type: none"> • Logo placement on Spring Party website (in floating banner) • Company name on promotional materials • Blast thank-you with web link ☐ Recognition/thank-you at end-of-year ☐ Doss PTA web link on PIE sponsor page ☐ 1 Doss PTA Facebook post with website link thanking business for sponsorship ☐ 1 Wednesday Flyer home

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<u>Silver Owls (\$750 - \$1,499)</u>	<u>Bronze Owls (\$450 - \$749)</u>	<u>Owls (\$150 - \$449)</u>
<ul style="list-style-type: none"> <input type="checkbox"/> Select to either Sponsor H'Owl or Spring Party <ul style="list-style-type: none"> ○ <i>H'Owl Sponsorship</i> *** <ul style="list-style-type: none"> ○ H'Owl tote bag recognition ○ Banner promotional table OR performance demonstration ○ Blast thank-you with web link ○ <i>Spring Party Sponsorship</i> ***** <ul style="list-style-type: none"> ○ Company name on promotional materials ○ Blast thank-you with web link <input type="checkbox"/> Recognition/thank-you at end of year <input type="checkbox"/> Doss PTA web link on PIE sponsor page <input type="checkbox"/> 1 thank-you mention in Doss weekly Blast OR 1 Doss PTA Facebook post with link to company website 	<ul style="list-style-type: none"> <input type="checkbox"/> Sponsorship of EITHER Son Event or Daughter Event **** <ul style="list-style-type: none"> • Event recognition and promotional distributions • Blast thank-you with web link <input type="checkbox"/> Recognition/thank-you at end of year <input type="checkbox"/> Doss PTA web link on PIE sponsor page 	<ul style="list-style-type: none"> <input type="checkbox"/> Recognition/thank-you at end of year <input type="checkbox"/> Doss PTA web link on PIE sponsor Page

* For inclusion in After School Showcase, all eligible sponsorships must be committed and paid by Aug. 13, 2018

** For inclusion on coffee mug, all sponsorships must be committed and paid by Sept. 1, 2018

*** For H'OWL benefits, all sponsorships must be committed and paid by Oct. 1, 2018

**** For Son or Daughter Event benefits, all sponsorships must be committed and paid by Jan. 1, 2019

***** For Spring Party benefits, all sponsorships must be committed and paid by February 15, 2019