

DOSS PTA 2021-2022 PARTNERS IN EDUCATION (PIE) SPONSOR LEVELS

\$4,000 or greater

DIAMOND OWLS

- Company logo with website link on the Doss PTA homepage
- Company logo with website link and business description on the Doss PIE webpage
- Company logo and website link on all Doss PTA weekly newsletters
- Company logo on 4x6 banner on Far West
- 2 - Social Media posts on FB and IG
- 2 - Thank You mentions in Doss PTA weekly newsletter with company logo, website link and business description
- Advertisement on school marquee for one week
- Prominent placement of company logo on Doss folder and 3rd - 5th grade planner for the 2022-2023 school year
- Option to distribute company flyer in Doss folder
- Sponsorship plaque

H'Owl Sponsorship***

- Company logo on H'Owl T-shirts
- Company logo on H'Owl recognition banner prominently displayed at the event
- Company logo on event promotional items
- Company logo and website link on H'Owl newsletter
- Option to sponsor a carnival booth OR have a manned promotional table/performance demo

Spring Party Sponsorship****

- Company logo prominently displayed on Doss Spring Party webpage
- Recognition during Live Auction
- Company logo on event promotional items
- Company logo and website link on Spring Party newsletter
- 2 - Spring Party tickets

\$2,500 to \$3,999

PLATINUM OWLS

- Company logo with website link on the Doss PTA homepage
- Company logo with website link and business description on the Doss PIE webpage
- Company logo and website link on all Doss PTA weekly newsletters
- Company logo on 3x5 banner on Far West
- 2 - Social Media posts on FB and IG
- 1 - Thank You mention in Doss PTA weekly newsletter with company logo, website link and business description
- Prominent placement of company logo on Doss folder and 3rd - 5th grade planner for the 2022-2023 school year
- Option to distribute company flyer in Doss folder
- Sponsorship plaque

H'Owl Sponsorship***

- Company logo on H'Owl recognition banner prominently displayed at the event
- Company name on event promotional items
- Company logo and website link on H'Owl newsletter
- Option to sponsor a carnival booth OR have a manned promotional table/performance demo

Spring Party Sponsorship****

- Company logo displayed on Doss Spring Party webpage
- Recognition during Live Auction
- Company name on event promotional items
- Company logo and website link on Spring Party newsletter

\$1,500 to \$2,499

GOLD OWLS

- Company logo with website link on the Doss PIE webpage
- Company logo on all Doss PTA weekly newsletters
- Company logo on 2x4 banner on Far West
- 1 - Social Media post on FB and IG
- 1 - Thank You mention in Doss PTA weekly newsletter with company logo, website link and business description
- Option to distribute company flyer in Doss folder
- Sponsorship certificate

Option to sponsor either H'Owl or Spring Party:

H'Owl Sponsorship***

- Company name on event promotional items
- Company logo and website link on H'Owl newsletter
- Manned promotional table/performance demo

OR

Spring Party Sponsorship****

- Company logo displayed on Doss Spring Party webpage
- Company name on event promotional items
- Company logo and website link on Spring Party newsletter

DOSS PTA 2021-2022 PARTNERS IN EDUCATION (PIE) SPONSOR LEVELS

\$750 to
\$1,499

SILVER OWLS

- Company logo with website link on the Doss PIE webpage
- Company logo on all Doss PTA weekly newsletters
- 1 - Thank You mention in Doss PTA weekly newsletter with company logo and website link
- Sponsorship certificate

Option to sponsor either H'Owl or Spring Party:

H'Owl Sponsorship***

- Company name on event promotional items
- Company logo and website link on H'Owl newsletter

OR

Spring Party Sponsorship****

- Company name on event promotional items
- Company logo and website link on Spring Party newsletter

\$450 to \$749

BRONZE OWLS

- Company logo with website link on the Doss PIE webpage
- Company logo on all Doss PTA weekly newsletters
- 1 - Thank You mention in Doss PTA weekly newsletter with company logo and website link
- Sponsorship certificate
- Option to sponsor either Son Event or Daughter Event

\$150 to \$449

OWLS

- Company logo with website link on the Doss PIE webpage
- Company logo on all Doss PTA weekly newsletters
- End-of-Year Thank You post on Doss PTA newsletter
- Sponsorship certificate

In-Kind donations will achieve sponsorship benefits if the value of the donation meets the levels listed.

NOTES:

All Doss PTA weekly newsletters go out to over 800 students and their families.

*** For H'Owl benefits, all sponsorships must be committed and paid by October 1, 2021

**** For Spring Party benefits, all sponsorships must be committed and paid by January 15, 2022

***** For Son or Daughter event benefits, all sponsorships must be committed and paid by January 1, 2022

2021 - 2022 Event Dates

- H'Owl: October 24, 2021
- Son Event: TBD
- Daughter Event: TBD
- Spring Party: April 2, 2022

PLEASE COMPLETE GOOGLE FORM (LINK IN E-MAIL) BY SEPTEMBER 16, 2021

If you are interested in becoming a corporate sponsor or have questions, e-mail pie@dosspta.org